

BUNIADPUR MAHAVIDYALAYA

DEPARTMENT OF SOCIOLOGY

4TH YEAR BACHELOR PROGRAMME (MDC)

NEP – 2020

Multidisciplinary Course

Popular Culture, Mass media and Society

PROGRAM OUTCOME: The graduates should be able to:

Communication Skills: Complex problem-solving: The graduates should be able to demonstrate the capability to:

- solve different kinds of problems in familiar and on-familiar contexts and apply the learning to real-life situations.

Critical Thinking: Critical thinking: The graduates should be able to demonstrate the capability to:

- apply analytic thought to a body of knowledge, including the analysis and evaluation of policies, and practices, as well as evidence, arguments, claims, beliefs, and the reliability and relevance of evidence,
- identify relevant assumptions or implications; and formulate coherent arguments,
- identify logical flaws and holes in the arguments of others,
- analyze and synthesize data from a variety of sources and draw valid conclusions and support them with evidence and examples.

Analytical reasoning / thinking: Analytical reasoning/thinking: The graduates should be able to demonstrate the capability to:

- evaluate the reliability and relevance of evidence;
- identify logical flaws in the arguments of others;
- analyze and synthesize data from a variety of sources; draw valid conclusions and support them with evidence and examples, and address opposing viewpoints

DEPARTMENT OF SOCIOLOGY

B.P MAJOR IN SOCIOLOGY

COURSE OUTCOME

SEMESTER-I

Multidisciplinary Course (MDC) -101

Popular Culture, Mass media and Society

Title of the Course:	Popular culture, Mass Media and Society
IDC Minor Paper Code:	MDC 101
Objectives of the Course:	<p>i) Provide an understanding of different types of media and forms of communication</p> <p>ii) Provide a basic understating of relationship between media and society</p>

	iii) Analyse the changes in media, society and culture
Learning Outcomes of the Course	<p>i) Students will be able to understand different types of media and forms of communication</p> <p>ii) Students will be able to comprehend the basic conceptions related to Media, Culture and Society</p> <p>iii) Students will be able to understand interface between media, popular culture and humanities and social sciences</p>

