Website: https://buniadpurmahavidyalaya.org/ Email: duttatanimaofficial@gmail.com Contact No.: (+91) 9474104184



WOMEN EMPOWERMENT & EQUAL OPPORTUNITY CELL BUNIADPUR MAHAVIDYALAYA

Selimabad, P.O.: Buniadpur, P.S.: Banshihari, Dakshin Dinajpur, West Bengal, India- 733 121. (*Affiliated to the University of Gour Banga*)

To, The Chairman IQAC Buniadpur Mahavidyalaya Buniadpur Dakshin Dinajpur-733121

Dated: Buniadpur 10 April 2023

Through, The IQAC Coordinator Buniadpur Mahavidyalaya Buniadpur Dakshin Dinajpur-733121

Subject: Request to introduce the implementation of 30 Hours' Add on Course on 'Basic to Advance Make up' for Female Students as a Skill Development Programme

Sir,

I hope this letter finds you well. I am writing to propose the introduction of a 30 Hours' Add-on Course on Basic to Advanced Makeup as a skill development program for the female students of our institution. Makeup artistry has evolved into a thriving industry with a growing demand for skilled professionals. The primary objective of this course is to empower our female students with practical skills in makeup artistry, providing them with an avenue for personal development and potential career opportunities in the beauty industry.

I believe that implementing this course will contribute significantly to the holistic development of our female students, aligning with the institution's commitment to providing diverse skill development programs.

I kindly request your support and approval for the introduction of this 30 Hours' Add-on Course. I am available for further discussions and would be happy to provide any additional information required.

Thanking you.

Yours truly,

anena

(Dr. Tanima Dutta)
Coordinator
Placement and Skill Development Cell
& Women Empowerment and Equal Opportunity Cell
Buniadpur Mahavidyalaya

Principal Buniadpur Mahavidyalaya D / Dinajpur

Website: https://buniadpurmahavidyalaya.ac.in/ Email: buniadpurmahavidyalaya@gmail.com Contact No.: (+91) 8348656855



BUNIADPUR MAHAVIDYALAYA

Selimabad, P.O.: Buniadpur, P.S.: Banshihari, Dakshin Dinajpur, West Bengal, India- 733 121. (*Affiliated to the University of Gour Banga*)

Date- 01/06/2023

NOTICE

30 Hours' Add-on Course on Basic to Advance Makeup

This is to inform all female students of our Buniadpur Mahavidyalaya that a 30 Hours' Add-on Course on 'Basic to Advance Makeup' is scheduled to start on 22nd June 2023.

Course Details:

Duration: 30 Hours

Jointly Organised by: Placement & Skill Development Cell and Women Empowerment & Equal Opportunity Cell Date of Commencement: 22nd June 2023

Enrollment Deadline:

Interested female students are required to enroll themselves by 8th June 2023. Enrollment forms can be collected from the course coordinator, Dr. Tanima Dutta at the office hours.

Course Coordinator: Dr. Tanima Dutta; Contact No. 9474104184

This course aims to empower participants with practical skills in makeup artistry, covering fundamental techniques to advanced applications. It offers an excellent opportunity for personal skill development and potential career prospects in the beauty industry.

Students are advised not to miss out on enhancing their creativity and self-expression through this exciting makeup course. Enroll now and embark on a journey of skill development and self-confidence!

Tanima &

(Dr. Tanima Dutta) Coordinator Placement & Skill Development Cell and Women Empowerment & Equal Opportunity Cell Buniadpur Mahavidyalaya

REGISTRATION SHEETS

Regestration List

30 Hours' Add on Certificate Course on "Basic to Advance Make Up"

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30 Hours' Add on Certificate Course on "Basic to Advance Make Up"

Jointly Organized by The Placement and Skill Development Cell & Women Empowerment and Equal Opportunity Cell

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Name	Semester	Roll	Contact No			
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62	Puruning Mahato (1)		2601810484	chinmaymahato 413@gmai
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30 Hours' Add on Certificate Course on "Basic to Advance Make Up" Jointly Organized by The Placement and Skill Development Cell & Women Empowerment and Equal Opportunity Cell

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28	Chabi soven	~ (ii)	317	361990384	bisalsomen 07@ gmail.com
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30 Hours' Add on Certificate Course on "Basic to Advance Make Up"

Jointly Organized by. The Placement and Skill Development Cell & Women Empowerment and Equal

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BROCHURE

Brochure for

30 Hours' Add-on Course on



To be jointly Organised by:

Placement & Skill Development Cell and

Women Empowerment & Equal Opportunity Cell

Venue:

Buniadpur Mahavidyalaya

Course Coordinator:

Dr. Tanima Dutta

Trainer:

Mampi Sarkar alias Dipannita Sarkar

Founder and proprietor of 'Dipannita's Make Up Studio and Academy'.

A 30-hour Add-on Course on "Basic to Advance Makeup" will be conducted for the female students of Buniadpur Mahavidyalaya at the college campus from June 22nd, 2023 to June 30th, 2023. The course will be jointly organized by the Placement & Skill Development Cell and Women Empowerment & Equal Opportunity Cell of Buniadpur Mahavidyalaya, in collaboration with Dipannita's Make Up Studio and Academy, under the terms of the signed MoU.

Course Duration:

22/06/2023 to 30/06/2023- 30 Hours' course, with classes covering 5 hours a week, from 11 AM to 5 PM, with a one-hour break from 2-3PM.

Objective:

The primary objective of the Add-on Course will be to empower female students of Buniadpur Mahavidyalaya with practical skills in makeup artistry, ranging from basic techniques to advanced applications. The course is aimed to provide students with the necessary knowledge and proficiency to pursue potential career opportunities in the beauty industry.

Course Curriculum:

Module 1: Introduction to Basic Makeup

- Product knowledge
- Understanding professional makeup tools & gadgets
- Selecting the proper base for different skin types
- Colour correcting theory

Module 2: Face Makeup Techniques

- Blush, contour, and highlight techniques
- Brow correction methods
- Lip drawing techniques
- Eyeliner application

Module 3: Eye Makeup Mastery

- Introduction to various eye makeup styles: smoky eye, cut crease, double cut crease, halo eye
- Hands-on practice sessions for mastering eye makeup techniques

Module 4: Bridal Makeup Demonstrations

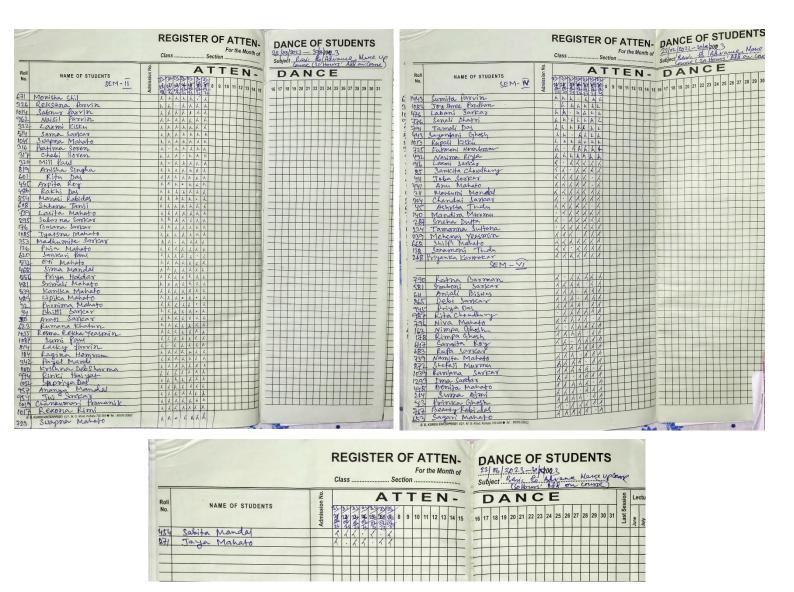
- HD and Non-HD makeup techniques
- Demonstration of different bridal looks: Bengali bridal, reception, engagement, Haldi, non-Bengali/Muslim bridal, Western
- Portfolio shoot for showcasing makeup proficiency

Module <u>5</u>: Hair Styling and Draping Basic hair styling techniques

- Variation of messy buns and front variations using different tools
- Draping techniques for sarees and dupattas
- Draping techniques for surves and dupa
 - To get enrolled, interested female students of Buniadpur Mahavidyalya are required to enroll themselves by 8th June 2023. Enrollment forms can be collected from the course coordinator, Dr. Tanima Dutta at the office hours. (Contact No.: 9474104184).



PARTICIPANTS



PHOTOGRAPHS



CERTIFICATE



Website: https://buniadpurmahavidyalaya.ac.in/ Email: buniadpurmahavidyalaya@gmail.com Contact No.: (+91) 8348656855



BUNIADPUR MAHAVIDYALAYA

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REPORT SUMMARY

Dated 04/07/2023

Title: Report Summary: Completion of 30 Hours' Add-on Course on "Basic to Advance Makeup"

Introduction:

A 30-hour Add-on Course on "Basic to Advance Makeup" was conducted for the female students of Buniadpur Mahavidyalaya at the college campus from June 22nd, 2023, to June 30th, 2023. The course, jointly organized by the Placement & Skill Development Cell and Women Empowerment & Equal Opportunity Cell of Buniadpur Mahavidyalaya, in collaboration with Dipannita's Make Up Studio and Academy, under the terms of the **signed MoU**, attracted significant participation from female students, with approximately 77 students successfully completing the program.

Organized by: Placement and Skill Development Cell and Women Empowerment and Equal Opportunity Cell of Buniadpur Mahavidyalaya in collaboration with Dipannita's Make Up Studio and Academy, under the terms of the **signed MoU**

Coordinator: Dr. Tanima Dutta

No. of Students Registered: 91

No. of Students Completed: 77

Venue: Buniadpur Mahavidyalaya

Duration: 22/06/2023-30/06/2023. It was structured as a 30 Hours' course, with classes held 5 hours a week, from 11 AM to 5 PM, with a one-hour break from 2-3PM.

Trainer: Mampi Sarkar alias Dipannita Sarkar, Founder and proprietor of Dipannita's Make Up Studio and Academy.

Course Objective:

The primary objective of the Add-on Course was to empower female students of Buniadpur Mahavidyalaya with practical skills in makeup artistry, ranging from basic techniques to advanced applications. The course aimed to provide students with the necessary knowledge and proficiency to pursue potential career opportunities in the beauty industry.

Course Curriculum:

Module 1: Introduction to Basic Makeup

- Product knowledge
- Understanding professional makeup tools & gadgets
- Selecting the proper base for different skin types
- Colour correcting theory

Module 2: Face Makeup Techniques

- Blush, contour, and highlight techniques
- Brow correction methods
- Lip drawing techniques
- Eyeliner application

Module 3: Eye Makeup Mastery

- Introduction to various eye makeup styles: smoky eye, cut crease, double cut crease, halo eye
- Hands-on practice sessions for mastering eye makeup techniques

Module 4: Bridal Makeup Demonstrations

- HD and Non-HD makeup techniques
- Demonstration of different bridal looks: Bengali bridal, reception, engagement, Haldi, non-Bengali/Muslim bridal, Western
- Portfolio shoot for showcasing makeup proficiency

Module 5: Hair Styling and Draping

- Basic hair styling techniques
- Variation of messy buns and front variations using different tools
- Draping techniques for sarees and dupattas

Test Conducted:

A comprehensive test was conducted on the last day of the course, June 30th, 2023, to assess students' understanding and application of makeup techniques learned throughout the duration of the program. The test served as a means to evaluate participants' proficiency and readiness to apply their skills in real-world scenarios.

Course Outcome:

Upon completion of the Add-on Course, female participants demonstrated proficiency in various aspects of makeup artistry. This is definitely a step towards female empowerment. They not only acquired fundamental skills in makeup application, including foundation matching, contouring, eye makeup, and lip techniques but also developed advanced skills in creative makeup looks, special effects makeup, and industry-specific techniques. The course not only enhanced participants' technical abilities but also fostered self-confidence and creativity in makeup application.

Conclusion:

The Add-on Course on "Basic to Advance Makeup" at Buniadpur Mahavidyalaya successfully achieved its objectives by equipping participants with practical skills and knowledge in makeup artistry. Through handson instruction and experiential learning, students emerged proficient in various makeup techniques, paving the way for potential career opportunities in the beauty industry. The successful completion of the course highlights its effectiveness in empowering female students and fostering personal skill development and selfconfidence. The college will endorse more such courses in future as one of the strategies of female empowerment.

(Dr. Tanima Dutta)

(Dr. Tanima Dutta) Coordinator Placement & Skill Development Cell and Women Empowerment & Equal Opportunity Cell Buniadpur Mahavidyalaya